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**Press Release**

**For Immediate Release**

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## **Restaurants Ready to Serve Spicy Delights at Grace Jamaican Jerk Festival New York!**

**Queens, NY July 2015** – A number of New York’s top Caribbean restaurants will be cooking up spicy jerk dishes with bold flavors at the 5<sup>th</sup> annual Grace Jamaican Jerk Festival NY, scheduled for Sunday, July 19, at Roy Wilkins Park in Queens. It is anticipated that over 20,000 patrons will gather to feast on various jerk cuisine, enjoy reggae music and explore the cultural offerings of New York’s Biggest Caribbean Food Festival from 12 to 8:00 p.m.

Boston Jerk will be back with their giant sized grills attended by grill master Mario from Boston, Jamaica, the original home of Jerk. Over the years, Boston Jerk have won many fans, with their smoky well seasoned jerk chicken and jerk pork, prepared as they do in Boston, Jamaica. Scotchies, another popular Jamaican-based Jerk restaurant will be participating in the festival for the first time and will be coming prepared to serve their tasty world famous jerk offerings to festival attendees.

The list of renown New York Caribbean restaurants participating in the festival this year is extensive, and will feature restaurants such as Yardie’s Restaurant, Gwennie’s Jamaican Jerk, Seth’s Jerk Yard and Porty’s Jerk Flavor to name a few. Restaurants will vie for the title of ‘Best Jerk’ as they will be judged by a panel of experts who will announce a winner before the festival ends at 8:00 p.m.

The Jerk Cooking Pavilion is a Festival hot spot where top chefs and celebrities test their cooking chops in the Jerk Cook-off and Celebrity Quick Fire Challenge. Miss Universe Jamaica Kaci Fennell will be squaring off against some hot competition while Chef Eddie G and Chef Irie will demonstrate creative recipes and culinary techniques and also offer samples of their tasty creations to patrons.



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Winners of these competitions get bragging rights, cash prizes and the coveted Dutch Pot Trophy for the Jerk Cook-off champion.

But it's not just about the food. Patrons will also get a healthy serving of history, culture and entertainment on the popular Western Union Cultural Stage. Attendees will be taken on a cultural trip with drama, music and dance -- providing a great opportunity to expose youngsters to Jamaica's phenomenal and diverse culture.

As usual, the event will end with a musical explosion on the Main Stage. An exciting lineup of reggae artistes including the smooth crooner Sanchez, the popular Fab 5 Band with a mix of classics and new hits, Romain Virgo with a selection of his many hits and Carlene Davis who will headline a gospel section which will also feature Kokodoo. King Jammys will play a special selection of dancehall classics and retro selections while comedian Major Hype will entertain with a bellyful of side-splitting jokes.

Advanced tickets are available on line at [www.jerkfestivalNY.com](http://www.jerkfestivalNY.com) or at selected retail outlets in the tri-state area. Raddison Hotel JFK is the official festival hotel offering discounted rates to festival attendees visiting New York.

*The 5th Annual Grace Jamaican Jerk Festival New York is presented by Jamaican Jerk Festival USA, Inc., in association with VP Records. Sponsors are Grace Foods, Western Union, Continental Bakery, Vitamalt, Gleaner, Power 106, Randy's Radio and Tower Isle Patties.*

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